

SERVICES



POLICY

- Research and analyze existing and emerging policy areas;
- Monitor and analyze implementation of policies;
- Produce policy briefs, memos, and full-length reports as required by grants/funders;
- Evaluate research methods and approaches to research on policy areas;
- Conduct an in-depth situational analysis;
- Develop policy recommendations for reports based on best practices and models;
- Lead policy validation meetings with key stakeholders.

PROGRAM

- Create and maintain the program plan, designing key deliverables and embedding quality processes into the program from the outset;
- Develop operational working practices of the program team;
- Coach and mentor the program team members;
- Manage the program budget, ensuring that costs incurred are monitored against plans;
- Monitor and report progress on program deliverables, identifying issues and developing strategies for corrective action;
- Communicate regularly and effectively with all stakeholders.

DEVELOPMENT

- Design and implement a fundraising plan with achievable goals for sustainable funding;
- Develop a strong fundraising portfolio in collaboration with other team members;
- Identify and monitor opportunities against fundraising goals;
- Cultivate relationships with current and potential funders, individual donors and Board members;
- Produce quality reports for internal and external stakeholders;
- Write compelling grant proposals and bids to corporate, foundation, government and UN funders.

INVESTOR/ DONOR CULTIVATION

- Design and implement a multi-year strategic plan for major donor development that is comprehensive with measurable goals;
- Incorporate metrics for analyzing and monitoring weekly, monthly, quarterly and annual activity to achieve major gift revenue goals;
- Manage constituent relationships including identification, qualification, cultivation, solicitation and stewardship of prospective and current individual major donors;
- Develop a comprehensive individual program focused on retention and increased gift revenue, which includes e-campaigns, annual fund, direct mail, and tele-funding campaigns;
- Create a comprehensive plan focused on strengthening major individual and corporate in-kind relationships through in-person meetings and calls.

TEXTILE ENTREPRENEURSHIP

- Train on business planning, including industry analysis, target market analysis, sourcing, pricing, operations and marketing;
- Provide technical support to entrepreneurs, including business plan development, diagnosis of business strengths & limitations, and consultation on financial and legal requirements;
- Coach entrepreneurs on value-chain strategies in manufacturing;
- Mentor a network of textile entrepreneurs throughout all stages of the business life cycle.